



## Rochelle Togo-Figa

Rochelle is a sales business coach, consultant, and motivational speaker. After surviving breast cancer, she turned her journey of recovery into a positive life-altering experience that

transformed her life forever. Rochelle then left the corporate world to pursue her dreams of helping entrepreneurs follow their dreams and goals. She took the lessons she learned that turned her life around and together with her 23 years sales experience created a thriving coaching and training business. **She combines her life-transforming experiencing with her sales expertise and shows audiences how they can go beyond what's predictable to achieve breakthrough results in their business and life.** Rochelle speaks on sales, personal self-growth, and motivational topics.

"After working with Rochelle, I committed myself to making all of her concepts a reality, and the results were phenomenal! Rochelle proved that selling is more about attitude, persistence and commitment to a specific goal. She was able to break down every obstacle that was restricting my true sales potential. With her coaching, I was able to quickly increase the number of clients to my branch, and the growth of my sales base was nothing short of remarkable."

—Matt Thomas, Branch Manager

## To Book ROCHELLE FOR YOUR EVENT

Rochelle Togo-Figa  
Rochelle@SalesBreakthroughs.com  
www.SalesBreakthroughs.com  
Call: (914) 923-6351

## What Clients and Participants Are Saying

*I worked with Rochelle for 6 months and what followed is pretty amazing. My business is booming! I have consistently been on the "Top Ten List" and finished this month #1 in sales. **My business has more than doubled since last year. And, in the first quarter of the year, I have already exceeded what I did for the entire previous.** Due to the Sales Breakthrough System, these numbers represent a 100% closing ratio. THANK YOU!*

*In just a few coaching sessions, **the average salesperson's closing ratio increased 58%.** We were amazed to see such a significant sales increase in such a short time. In addition, the sales team has created new sales goals, is confident making prospecting calls, and is getting more sales by asking for referrals. **We all agree the Sales Breakthrough System is the best sales training we have ever had!***

*Working with Rochelle helped me break through all my self-created roadblocks. She is intuitive, insightful and she got to the core of my barriers. Today I have confidence, passion and energy. **My sales are increasing each month, my referral business has doubled, and my business is turning around.** I recommend Rochelle to anyone who wants to break through the mind traps that hinder your success.*

*I now have a clear vision of what I want my future to look like and the steps to take towards achieving it. I feel a certain "freedom" from worry that I never had since taking action on the steps we clarified together. Rochelle really understands me, the clients I serve and my practice. She has become part of my team. **Since working with Rochelle, I have achieved almost the same financial results in the first 6 weeks of this year than I did in the previous. The results do not get much better than this!***

## Rochelle's Speaking Style

Rochelle is a dynamic, highly inspirational, and passionate speaker. She speaks to her audience with enthusiasm and contagious energy. Her talks and workshops combine both her sales knowledge along with mindset techniques and strategies. She delivers fast-paced, practical, and easy-to-apply information. Your organization will learn powerful yet simple strategies that will quickly motivate them and increase sales productivity.

## Rochelle Speaks On the Following Topics

**The Inner Game of Sales:** Learn the 8 key steps to shifting your mindset about sales and creating new beliefs to quickly achieve extraordinary sales results.

**The Sure-Fire Formula to Exploding Sales:** Learn the 9 key steps every business owner, entrepreneur, and sales professional must know to closing more sales, bringing in more clients, and making more money in record time.

**Sell Without Selling:** Learn new marketing techniques and strategies to attracting more clients without selling

**Speak Up, Speak Out, Speak Powerfully:** Learn how to deliver your message powerfully, getting the results you want by speaking with confidence to any size group.

**The 8 Life Lessons to Unleashing Your Power:** Rochelle shares her journey from surviving to thriving in her life. Learn the 8 secrets to taking charge of your life and embracing your power to pursue your dreams and goals.

## To Book ROCHELLE FOR YOUR EVENT

Rochelle Togo-Figa  
Rochelle@SalesBreakthroughs.com  
www.SalesBreakthroughs.com  
Call: (914) 923-6351

## Partial Client List

- Adelphi College
- Advertising Club of New York
- Advertising Women of New York
- AIA Westchester / Mid-Hudson Chapter
- Business Networking International
- Execunet
- Hudson Valley Chamber of Commerce
- International Windows Coverings Association
- Office Depot Speaker Series
- Magazine Publishers Association
- National Association of Professional Organizers
- National Association of Female Executives – Westchester Chapter
- National Association of Mortgage Brokers
- National Association of Women Business Owners – Connecticut
- New York Women in Communications
- Seton Hill University World-Class Women Business Conference
- Westchester County Association
- Westchester Association of Women Business Owners
- Westchester County Superintendents of Buildings and Grounds
- Westchester Human Resource Association
- Westchester Women in Communications
- Window Coverings Association of America
- Women Business Development Center
- Women in the Professions and Commerce

***“In the first 5 months of working with Rochelle, my gross commissions increased 65% and I am positioned to end the year nearly 32% ahead of the previous year. I cannot underscore the value it has provided me with to have Rochelle there to champion my efforts and be there for me every step of the way.”***